



## **CREW-MIAMI'S IN THE KNOW CAMPAIGN EMPOWERS PROFESSIONALS TO GET INVOLVED AND BECOME AN INFLUENCER IN MIAMI'S REAL ESTATE INDUSTRY**

*Leading commercial real estate association also announces 2014 board leadership.*

**MIAMI, FL – February 2014** – Commercial Real Estate Women ([CREW-Miami](#)), a member of the national organization focusing on the advancement of men and women in commercial real estate, announces its 2014 board of directors and launch of *In the Know*, a regional campaign that aims to empower real estate professionals to learn, share and connect through CREW-Miami to reach their full potential and succeed in Miami's real estate industry.

Spearheading the *In the Know* campaign will be Karyl Argamasilla, CREW-Miami's 2014 president and attorney at Bilzin Sumberg Baena Price & Axelrod. Under her leadership this year, the organization will now offer two new membership levels for associates and young professionals, raise funds for its scholarship and education programs, produce lunch topics a step ahead of the trends with the top industry leaders as speakers, and host the national network convention.

"As Miami's active real estate market outpaces others around the US, our organization sees the value of doing business with other experienced professionals and sharing best practices to maximize market opportunities," Argamasilla said. "This year, we want to expand those opportunities to our younger members who are looking to grow within their fields and generate more business, while also benefitting from the top-level programming and events we offer throughout the year. All with the goal of driving our industry forward and keeping our members *In the Know*."

Supporting this year's campaign initiatives at a time when the eyes of the world are on Miami's real estate market will be CREW-Miami's 2014 Board of Directors, which consists of industry leaders and rising professionals. The board members are:

- President: **Karyl Argamasilla** of Bilzin Sumberg Baena Price & Axelrod
- President-Elect: **Marti Mang** of TotalBank
- Director of Member Services: **Suzanne Dockerty** of Suzanne Dockerty, P.A.
- Director of Programs: **Kimberly Albanes Ginsburg** of Ehrenstein Charbonneau Calderin
- Director of Education: **Lyan Fernandez** of TotalBank
- Director of Sponsorship: **Sandy Londono** of Sabadell Bank
- Director of Communications: **Andrea Vigil** of Cushman & Wakefield of Florida

- Director of Membership/Hospitality: **Aniella Gonzalez** of Krinzman Huss & Lubetsky, LLP
- Director of Signature Events: **Alina Larraz** of Tanenbaum Harber of Florida
- Secretary: **Ligia Labrada** of McGowan Builders, Inc.
- Treasurer: **Sonia Cabello** of Ortega & Juneau Construction Co.
- Legal Counsel: **Carolyn Kellman** of Strickland Law Firm
- Immediate Past President: **Margaret Nee** of Pointe Group Advisors
- CREW Network Liaison: **Christina Lumpkin** of Bilzin Sumberg Baena Price & Axelrod

This year, CREW-Miami will host the national 2014 CREW Network Convention that will take place at the Loews Hotel in Miami Beach from Sept. 30 to Oct. 3, 2014. The last time the convention was held in Miami was more than 20 years ago. With more than 1,000 national CREW members expected to attend, the convention will put the spotlight on Miami's commercial real estate industry and offer professionals in the region an opportunity to network, connect and promote their businesses in front of a national audience.

During the five-day event, CREW-Miami will showcase Miami's booming real estate market and emerging neighborhoods that are driving smart development embracing the live, work and play lifestyle. To learn about the sponsorship opportunities surrounding the convention, please contact Patricia Birch at pbirch@gbvalue.com.

"This is an exciting year not only because Miami's real estate market continues to make a strong comeback, but because companies and professionals from around the country, who will descend on Miami for the convention, will get to experience this first-hand and be *In the Know*," Argamasilla said. "It's an opportunity to showcase our market and drive new business."

### **About CREW-Miami**

CREW-Miami is an association dedicated to providing a forum for professionals actively involved in the commercial real estate industry, encouraging professional interaction and networking, advancing educational opportunities, and providing a support network for commercial real estate professionals. Since its inception, CREW-Miami, which has served the South Florida commercial real estate community for 26 years, has expanded steadily to more than 200 professionals representing over 40 disciplines in our commercial real estate industry. CREW-Miami is a member of CREW Network, which is a national organization comprised of almost 9,000 members in approximately 74 markets across North America, which focuses on influencing the success of the commercial real estate industry by advancing the achievements of women in commercial real estate. For further information, visit [www.crewmiami.org](http://www.crewmiami.org) or call (305) 938-0775. You can also join CREW-Miami on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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